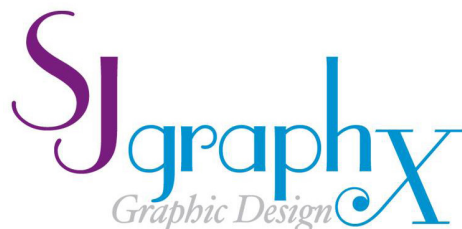


Sally Johnson

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King George, VA 22485
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www.sjgraphx.com



EDUCATION

Radford University

1993-1997

Bachelor of Science Degree in Art
Concentration: Graphic Design

Scholarships for GPA

1995-1997

Odd Fellows, Allstate Insurance

TECHNICAL PROFICIENCY

Platforms

MAC and PC

Software Knowledge

Adobe: Illustrator, Indesign, Photoshop, Acrobat
Microsoft: Excel, Powerpoint, Word, Trello, Slack, QuarkXPress
Navy Sharepoint
Wix.com: Website Design
Wordpress: Minor Editing

GRAPHIC DESIGN EXPERIENCE (29 YEARS)

Technical Writer III/ Graphic Specialist/ Management Analyst (Secret Clearance)

*Bowhead, King George, VA.
November 2022-present.*

Technical writing, editing, proofing, setting up style guidelines for documents and powerpoint presentations, taking meeting minutes, using Navy Sharepoint and creating graphics for defense and civilian government agencies.

Freelance Graphic & Political Designer-Business Owner

*SJ Graphx, King George, VA.
2006-present.*

Design any type of print media & digital graphics, Website design through Wix.com. I also specialize in Political Design (Print & Web)-19 years. Technical writing, editing, proofing and setting up style guidelines for projects. Basic duties of small business.

Creative Art Director & Ad Sales

*Sassafras Creations, LLC, King George, VA.
November 2018-December 2021.*

Designed a local bi-monthly and quarterly magazine. Sold and created ads for local advertisers. Other design projects created for Owner.

Senior Graphic Designer

*Design Consultants, Haymarket, VA.
October 2002-2006.*

Consulted with multiple clients on designing their projects. Responsible for the development of magazines, ads, stationary, brochures, posters, flyers, newsletters, logos, direct mail pieces, and packaging while under tight deadlines. Dealt directly with printers on job pricing.

Design Consultant

*AlphaGraphics, Fairfax, VA.
March 2001-October 2002.*

Consulted with clients on designing their projects. Job estimating, sales marketing, and basic store duties. Designed stationary, brochures, posters, flyers, newsletters, and logos, while handling multiple projects under tight deadlines. Preflighted customer's files.

Web/Ad Designer

*Amazing Media Inc., Fairfax, VA.
January 2000-January 2001.*

Created Flash banner ads and HTML popup windows for advertisers for the web. Worked together with sales and marketing on the process of creating new versions of ads. Dealt directly with clients on "custom made" ads. Prepared images for web, and designed simple web pages.

Senior Graphic Designer

*Franklin's Printing, Falls Church, VA.
April 1999-January 2000.*

Designed stationary, brochures, posters, flyers, newsletters, and logos. Produced multiple projects under tight deadlines, dealt directly with many clients, sales and marketing, developed marketing ideas for flyers, preflighted files.

Graphic Designer

*GTSI, Chantilly, VA.
June 1998-January 1999.*

Responsibilities included producing internal flyers, presentations, fax-blasts, direct mail pieces, advertisements for Government magazines, T-shirts, and board/banners for shows and events.

Graphic Designer (Secret Clearance)

*Global Associates, Ltd., Falls Church, VA.
June 1997-May 1998.*

Created high quality designs for proposals, book/magazine layouts, brochures, pamphlets, PPT slides, newsletters, artwork for Marine "War Room" walls, and charts for clients and Military.

Graphic Designer

*Radford University, Radford, VA.
January-April 1997.*

INTERNSHIP

1. We Copy, Pulaski, VA—morning shift. Designed business cards, stationary, posters, and brochures on a PC. Printed with a drum printer and fulfilled basic store duties.
2. Creative Services, Radford University—afternoon shift. Designed Radford University's newsletters, posters, brochures, pamphlets on a Mac. Worked directly with editor.